

PHOTO RELEASE

Tetra Pak teams up with Government and Industrial partners to drive Extended Producer Responsibility (EPR) in Thailand



Bangkok (17 December 2021) — Tetra Pak, a world-leading processing and packaging solutions company, along with 50 other leading companies and NGOs, signed an MOU to further drive the Extended Producer Responsibility (EPR) initiative in Thailand. The initiative, which is organised by Thailand Institute of Packaging and Recycling Management for Sustainable Environment or TIPMSE (under the Federation of Thai Industries), is aimed at developing sustainable packaging management processes in line with the national agenda of furthering the circular economy and Bio-Circular-Green (BCG) Economy. This program is endorsed by the Ministry of Interior, Ministry of Natural Resources and Environment, and Ministry of Higher Education, Science, Research and Innovation (MHESI), as well as the local government of Chonburi province.

This expansive collaboration between the public and private sectors involves manufacturers, distributors, waste collectors and recyclers, education institutions and overseas organisations who have joined forces to propel forward an EPR-based packaging model for Thailand. The implementation of this model will include further development of processes related to packaging sorting, collection and transportation, establishing sorting points, as well as increasing public awareness and responsible attitudes towards recycling. The MOU confirms the commitment of Tetra Pak Thailand, as well as all of the parties, to the common goal, and paves the way for further cooperation of all sectors in driving the Sustainable Circular Economy according to the EPR Guidelines.

Tetra Pak (Thailand) Limited
689 Bhiraj Tower, 36th Floor, Sukhumvit Road (Soi 35), Klongton Nua, Wattana, Bangkok 10110, Thailand
Telephone: +662 018 3000, www.tetrapak.com/th

Tetra Pak is a trademark belonging to the Tetra Pak Group.

END

ABOUT TETRA PAK

Tetra Pak is a world-leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 160 countries. With more than 25,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business. Our promise, "PROTECTS WHAT'S GOOD™," reflects our vision to commit to making food safe and available, everywhere.

More information about Tetra Pak is available at www.tetrapak.com/th

MEDIA CONTACTS

Tetra Pak (Thailand) Limited
Tapanee Junhom
Communications Manager
Tel. +662-018-3000
Tapanee.junhom@tetrapak.com

Midas Communications International Co., Ltd.
Wassana Phoka/ Lydia Bumrungkarn
Tel. 086-161-9910/081-556-9999
wassana@midas-pr.com / lydia@midas-pr.com