



NEWS RELEASE

Tetra Pak cartons turn into packaging for “Peungpa Products” for Friends in Need (of “PA”) Volunteers Foundation, Thai Red Cross

Bangkok, Thailand (06 August 2020) -- Tetra Pak, a world-leading processing and packaging solutions company, is supporting the secondary packaging production of “Peungpa Products” from Peungpa shop operated by Friends in Need (of “PA”) Volunteers Foundation, Thai Red Cross. The packages will be made out of recycled beverage cartons in accordance with the foundation principles of “Sufficiency, Sharing and Sustainability”. All the proceeds from sales will be donated to the Foundation to help rehabilitate careers of people affected by natural disasters.

Tetra Pak cartons have been developed and designed with the low-carbon circular economy concept in mind which takes into account the environmental impact of raw materials and the manufacturing value chain. This means that the operations originating from renewable raw material sourcing, low-carbon operations and transportation can minimize the effects of greenhouse gas emissions which can lead to global warming in the long run. To raise awareness about the aforementioned topics, Tetra Pak (Thailand) Limited and Friend in Need (of “PA”) Volunteers Foundation have recognized the importance and opportunity of educating Thai society on sustainable environmental preservation.

“Bringing used beverage cartons back to the recycling facility is a challenging task. However, we have been taking this seriously and working on this through various projects in Thailand. This year we have the opportunity to support the foundation in making good use of high-quality pulp from recycled beverage cartons to produce the packaging boxes for Peungpa products. This is another way to address the waste problem and to encourage the use of recycled products more”, said **Bert Jan Post, Managing Director of Tetra Pak (Thailand) Limited**.

“In recent years, Thai society has started to significantly focus on environmental issues. Therefore, the foundation aims to use Tetra Pak’s recycled beverage carton packaging for Peungpa products in Peungpa shops to highlight and publicise the reduction in waste in Peungpa’s operations. With this development we hope to inject a sense of environmental responsibility for future generations and encourage participation in sustainable activities,” said **Mr. Dhitiwat Wongwannakul, Committee and General Manager of Friends in Need (of “PA”) Volunteers Foundation**.

Peungpa shop by Friends in Need (of “PA”) Volunteers Foundation, Thai Red Cross was established to connect communities with people. It allows communities to be self-reliant, grow and enjoy sustainable livelihoods. Peungpa products packed in recycled packaging from Tetra Pak cartons include Peungpa 2GO Power Bank 10,000mAh (650 baht), Peungpa doll (290 baht), Peungpa Gift Set (for New year’s gift set arrangements: 1,500-2,000 baht) and Peungpa



gift box (120 baht). The products will be available for sale starting from July through various online channels such as the Foundation's Facebook www.facebook.com/friendsinneedofpa and its website www.friendsofpa.or.th, as well as the Peungpa shops, annual event, and at various Fair exhibitions. All proceeds from product sales will be donated to the Foundation and will be used in surveillance, relief, and career recovery for people who are affected by the floods and other disasters as per the mission of the foundation.

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ABOUT TETRA PAK

Tetra Pak is a world leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 160 countries. With more than 25,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business.

Our promise, "PROTECTS WHAT'S GOOD™," reflects our vision to commit to making food safe and available, everywhere.

More information about Tetra Pak is available at www.tetrapak.com/th

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