



Paper cups and lids by Tetra Pak

Gulfood

Presented by:

Date:

 **Tetra Pak**[®]
PROTECTS WHAT'S GOOD

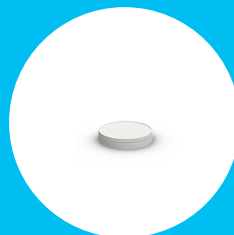


Wide range of package sizes and shapes to meet your needs

Cups from 100 ml to >900 ml:



Lids to match:



Squeezable packages:



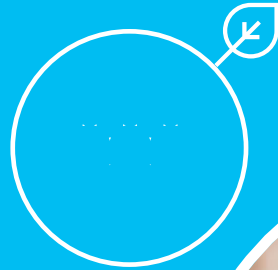
Ask your local representative to see the full portfolio.





Why chose paper cups from Teta Pak

Differentiate and satisfy consumers with innovative packaging based on renewable paper-based material.



Rely on highest food safety and quality performance.



Enjoy convenient global supply and local support from the expert partner.



Paper cups from Tetra Pak

Current Landscape

The changing legislative framework as well as consumers' increased expectations on brands to adopt sustainable practices are putting pressure on F&B manufacturers to reshape their sustainable and innovation strategies.

Moreover, players in the food industry are facing several challenges such as intense market competition, low consumer confidence and supply chain disruptions.

Sustainability trend driving the shift

Paper cups are expected to partially replace plastic cups by 2030. Stricter regulation and consumers expecting brands to innovate on recycled content, renewable materials and replacing virgin fossil plastics all contributes to the change.

- ✓ **New regulations** such as plastic tax and plastic ban aim to reduce single-use plastics.
- ✓ Paper cups are made from **renewable** fibers from certified sustainably managed sources.
- ✓ Helping significantly **reducing plastic use and waste**.

Renewable materials are better for the climate: they absorb CO₂ in the atmosphere, as opposed to fossil-based materials, that release new CO₂, which was stored in the ground for millions of years.

Moreover, switching from plastic to plant-based helps reducing dependence from fossil resources.

Recycling also contributes to reduced climate impact.

End-to-end offer for your products

With Tetra Pak you can enjoy convenient global supply and local support from the expert.





How can we help you now?

Get samples and see examples of off-set printed graphic design on cups – customize with 6 colours, varnish, embossing and more.

Become a pilot customer – be first with innovative, future-friendly package.

Book a meeting with your local representative and let us calculate cost, timing and more for your situation.

