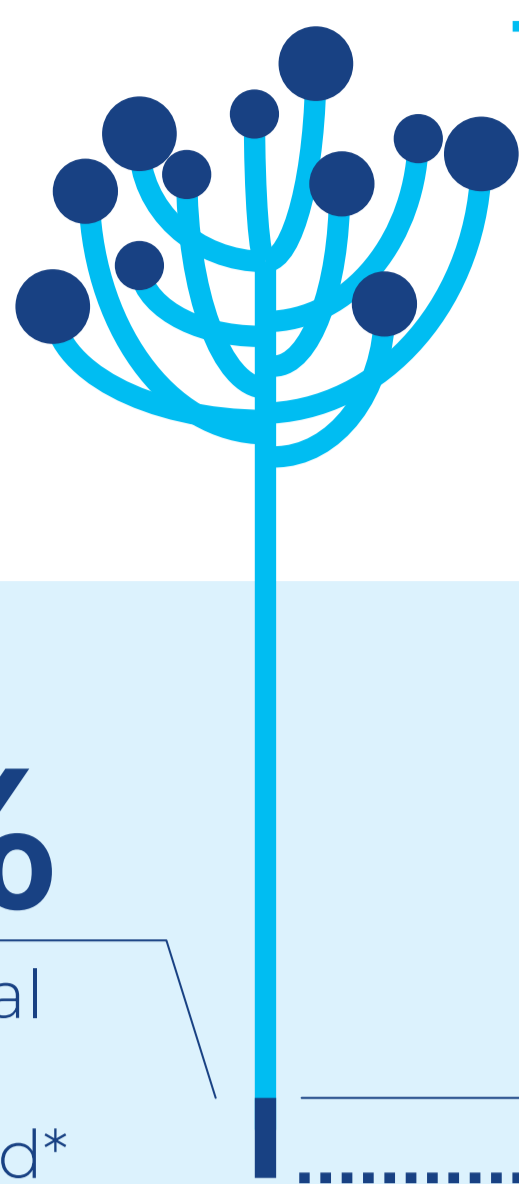


The Araucaria



Conservation Programme

Pioneering initiative to develop an **environmental restoration model** for the Forest of Araucarias in the southern Atlantic Forest, Brazil



Restoration

7 thousand hectares

of degraded areas over 10 years in the states of Santa Catarina and Paraná

3%

of original area preserved*

9,800

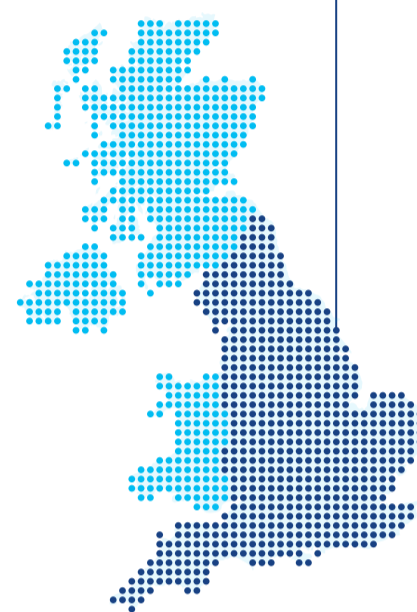
 football pitches

Certification

13.7 million hectares

=

Area of England



Certified benefits for climate, community, and biodiversity through internationally recognised Verra standards

First year

Restoration of **80 hectares** in Santa Catarina



Methodologies

Planting of native seedlings

Ecological enrichment of secondary forests

Natural regeneration



Structuring of payment programme for environmental services linked to carbon credits



Mapping of rural properties for environmental restoration and carbon capture



Creating a model that can be replicated

Legacy of Environmental Conservation

Participating landowners



Support received for compliance with environmental legislation



Income diversification through the Payment for Environmental Services Programme, including carbon credits



Diversification with non-timber economic activities

Biodiversity Recovery



Ecological Corridors



Water availability



Soil quality



*Source: Apremavi