

Tetra Pak Index 2020 Highlight:

THE "IDEAL" PACKAGE

What consumers value the most in a package:

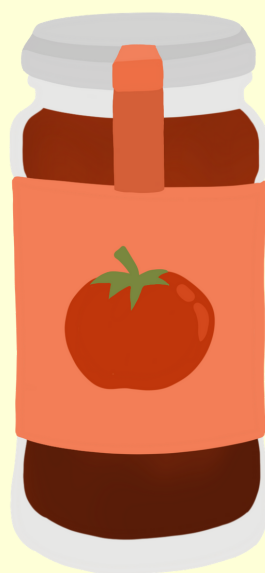
68%

The package maintains the freshness of the product over time



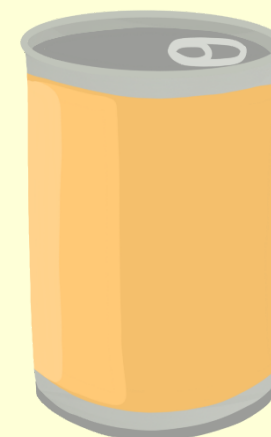
70%

Protects the product/ contents well



71%

The package ensures the product is not contaminated



Learn more about COVID-19 and the Food Safety – Environment Dilemma from the Tetra Pak Index 2020.