

Tetra Pak Index 2020 Highlight:

# CONSUMER PERCEPTION OF UNSAFE FOOD



Top six packaging characteristics rated most important by consumers all relate to food safety.

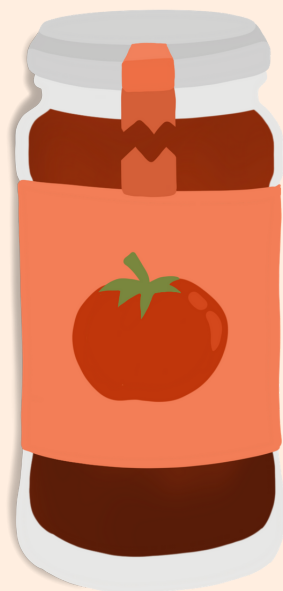
58%

Damaged packaging



62%

Broken lid/cap



67%

Passed expiry date



70%

Product smells "bad"



Learn more about COVID-19 and the Food Safety – Environment Dilemma from the Tetra Pak Index 2020.