

Tetra Pak Index 2020 Highlight:

CONSUMERS CRAVE CERTAINTY & SAFETY

68%

of consumers are worried about food safety, equal to those concerned about COVID-19

Improving food safety is cited as the #1 priority for manufacturers

CONSUMER TRIGGERS & REACTIONS

Stress

Uncertainty

Hygiene

Lockdown

MORE HOME COOKING

STOCKPILING

MINIMAL CONTACT

INCREASED DEMAND FOR PACKAGED FOOD

Learn more about COVID-19 and the Food Safety – Environment Dilemma from the Tetra Pak Index 2020.