

Addressing four dimensions of sustainability

Circularity
Food systems
Climate
Biodiversity

THE CHALLENGE



Carton packages are essential in the global food system for protecting perishable foods and enabling food access, but they can be a source of waste when not collected and recycled

Strengthening Circularity

Improve collection, sorting and recycling

Keep materials in use

TAKING ACTIONS

GOING FURTHER TOGETHER

Design for recycling

Our carton packages are made of an average of 70% paper and are already recyclable**

Designed to maximise resource efficiency, deployed on waste-reduced equipment (filling and processing)

Developing technologies that enable a simplified material structure with less plastic and more paper-based content

Industry-first testing of a fibre-based barrier to substitute aluminium layer



Deliver the world's most sustainable food package – made fully of responsibly sourced renewable or recycled materials. (Investing €100M annually)***

Scale-up Infrastructure

Co-investments in equipment and expansion of recycling capacity (€40 million annually)

Increased carton package recycling facilities to



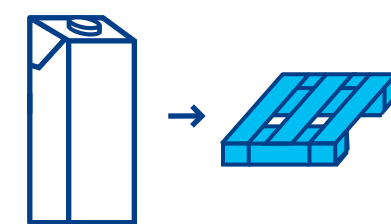
Helping improve carton collection systems



Supporting policy measures to improve collection, sorting and recycling infrastructure

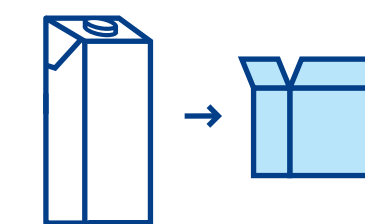
Expand market for recycled products

Increasing applications of recycled Polymers & Aluminum (PolyAl)



Improve awareness of use of recycled PolyAl in new end-products

Grow the market for products from recycled cartons such as cardboard boxes, tissues, pallets, rooftiles



Support marketing and selling of end-products

Using recycled content

Launch world-first certified recycled polymers in aseptic food carton packages



Increase use of recycled content in our packages



Supporting suppliers in integrating low carbon, food graded recycled content in our packages

Value chain awareness

Investing in educational programmes to increase consumer awareness on recycling



70 experts worldwide, collaborating with customers, NGOs, governments etc to increase carton recycling



Ongoing collaboration with industry associations

More carton recycling means more reuse of valuable materials. Let's collect more cartons for recycling, and together

Let's GO further.

*70% more waste and scarcity of materials, see more [here](#) and [here](#)
**Where adequate collection, sorting and recycling infrastructures are in place
***The world's most sustainable food package, see more [here](#)



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PROTECTS WHAT'S GOOD